

**research.**<sup>™</sup>  
**20**  
**10**  
**THE**  
**PARK PLAZA**  
**RIVERBANK**  
**LONDON**  
**23/24.03.10**  
**THE**  
**ANNUAL**  
**CONFERENCE**

## HOW TO BOOK

Visit [www.research-live.com/research2010](http://www.research-live.com/research2010) or send/fax this form back to:  
James Coyle, Research Conferences, 15 Northburgh Street, London EC1V 0JR  
**t:** +44 (0)20 7566 1852 **f:** +44(0)20 7490 0608 **e:** [James.Coyle@mrs.org.uk](mailto:James.Coyle@mrs.org.uk)

## TICKET INFORMATION

Whether you decide to attend the whole event or just for a day, both the full delegate and day delegate passes represent great value in terms of the variety of conference sessions and the networking opportunities on offer. To help you decide, here is a quick outline of what tickets include for the day(s) you have booked:

- Access to all conference sessions, workshops and debates on day(s) booked
- Access to the hub and networking areas on day(s) booked
- Delegate bag including CD of conference papers, delegate pack, programme and delegate list
- Entry to the Research 2010 Illuminas Party on Tuesday 23 March

## DISCOUNTS

To ensure that you really are getting the best value for your delegate fee, check the special discount options below to see how you can benefit.

### **MRS Member**

If you are an MRS Member, you benefit from a discounted rate to attend Research 2010. Please see overleaf for full details.

### **MRS Company Partner (CPS) discount**

If you work for an MRS Company Partner you may be entitled to a free or discounted ticket for Research 2010: The Annual Conference. To check your entitlement and book your place, please contact James Coyle on +44 (0)20 7566 1852 or email [James.Coyle@mrs.org.uk](mailto:James.Coyle@mrs.org.uk)

## TERMS AND CONDITIONS

### **Cancellations and substitutions**

Only one delegate may attend per ticket. Substitutions (change of name on ticket) may be made in writing to [James.Coyle@mrs.org.uk](mailto:James.Coyle@mrs.org.uk) at anytime. Please note that if a non-member is to replace a member, then MRS will invoice for the fee difference. Delegates may only be substituted by colleagues from the same company. All cancellations must be made in writing to [James.Coyle@mrs.org.uk](mailto:James.Coyle@mrs.org.uk) 28 days prior to the start of the conference. After this time the full fee will be payable. We are unable to make refunds or cancel invoices for those who cancel within the 28-day period or who fail to attend the event.

### **Payment**

As a condition of entry on the day of the conference, full payment must be received prior to the event.

### **Disclaimer**

There may be occasions when changes in content, speakers, timing and location have to be made for reasons outside our control. MRS accepts no responsibility for the opinions of speakers or any other persons expressed on its events.

For full details visit [www.research-live.com/research2010](http://www.research-live.com/research2010)

# Booking form Research 2010: The Annual Conference

## Where did you hear about Research 2010?

- Friend/colleague       Email       Direct mail       Publication, (please specify) .....  
 Website, (please specify) .....       Other (please specify) .....

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## TICKETS (please tick the appropriate fee)

Full delegate ticket (23 & 24.03.10)			
Ticket type	Ticket price		
MEMBER	£695 + VAT (£816.63) <input type="checkbox"/>		
NON-MEMBER	£795 + VAT (£934.13) <input type="checkbox"/>	NOW £695 + VAT (£816.63) <input type="checkbox"/>	

  

Day delegate ticket		Please specify day	
Ticket type	Ticket price	23.03.10	24.03.10
MEMBER	£495 + VAT (£581.63) <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NON-MEMBER	£580 + VAT (£646.25) <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Exclusive offer**  
Save up to  
**£100**

Valid until  
Friday 26 February

## Company

Partner (CPS) ticket

If you work for an MRS Company Partner you may be entitled to a free or discounted ticket for Research 2010. Please complete this form including days attending and delegate details (disregarding the costs quoted above). We will contact you with details of your CPS rate before confirming your booking.

## DELEGATE DETAILS

First name ..... Last name .....  
 Job Title ..... Email .....  
 Company .....  
 Address .....  
 Postcode ..... Country .....

## Booking query contact (if different from above)

Name .....  
 Tel ..... Email .....

I agree to the terms and conditions as stated overleaf Signed .....

## PAYMENT METHOD (Please tick as applicable)

All fees are to be paid in Pounds Sterling and are subject to VAT at the standard rate of 17.5%, including international bookings. Please note our Terms and Conditions overleaf relating to payment.

**Cheque/bankers draft.** Enclosed is a cheque for £..... made payable to **The Market Research Society**

**Bank transfer.** A Bank transfer has been organised and will reach your accounts in five working days

MRS Bank Details: Barclays Bank plc, 27 Soho Square, London W1D 3QR

**Sort Code:** 20-67-59      **Account No:** 20618357      **Swift Code:** BARCGB22      **IBAN No:** GB23 BARC 2067 5920 6183 57

**Invoice.** Please issue an invoice direct to my company (stated above)      **Purchase order No:** .....

Invoice address (if different to above) .....  
 ..... Postcode .....

**Debit/Credit Card.** Please debit my debit/credit card     Visa     Mastercard     Amex     Switch (Issue No )

Amount: £... (inc. VAT) ..... Cardholder's name .....

Card No ..... Expiry date ..... Security code .....

Cardholder's signature .....

**DATA PROTECTION STATEMENT:** MRS processes the information provided by its members and non-members to enable it to carry out its activities in accordance with its objectives and for its administrative purposes. We may use the information to tell you about our products and services and also make it available to any other person on request to enable them to contact you for any other purpose than direct marketing. If you do not wish the information to be disclosed in this way, please notify us in writing.

The Society is occasionally approached by other organisations who wish to engage in direct marketing to its customers. If you do not object to the Society disclosing the information it holds for these purposes, please tick this box.